

NEWS RELEASE
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MicroGiving Online Fundraising Campaign Benefits Typhoon Haiyan Victim and Her Family

Sister Bendoy Typhoon Fund Achieves \$5,000 Goal within 24 Hours and Now Exceeds \$9,916 Thanks to Generosity and Social Networking of 185 Online Donors

SUNRISE, FL: November 25, 2013 — DonorCommunity, Inc., developers of an innovative cloud computing software platform for nonprofit fundraising and advocacy, announced today that the Sister Bendoy Typhoon Fund hosted by the company's MicroGiving crowd-funding subsidiary achieved its \$5,000 goal within 24 hours of its launch on November 18. By November 22, the campaign results had nearly doubled to \$9,916—a number that continues to rise—thanks to the generosity and social networking of 185 online donors. The campaign was created by Cameron Manwaring, whose sister Megan was serving with Sister Bendoy as a Church of Latter-day Saints missionary at the Philippines Bacolod Mission when the deadly storm made landfall on November 8. The typhoon destroyed Sister Bendoy's home in Leyte and took the lives of her mother, father, and all but two of her siblings. As Manwaring noted on the MicroGiving campaign page, "She has no home, no family, and no money ...we will be sending all the money donated to her so that she can get on her feet and start recovering from what has happened."

"MicroGiving is part of a crowd-funding and social media phenomenon that's bringing a new face to philanthropy," said David Blyer, DonorCommunity founder and CEO. "When tragedies like Typhoon Haiyan strike, we may feel overwhelmed by the magnitude of the destruction and loss of life and think that we're helpless to make a meaningful difference on our own. But through online campaigns like this one, we can act collectively to make an impact that's both profound and life-changing. The \$9,916 raised so far is equivalent to several years of wages for workers in the Philippines. That's enough to enable Sister Bendoy and her family to begin their rebuilding process. Our hearts go out to them and to the thousands more whose lives have been touched by this devastating storm."

Click [here](#) to visit the Sister Bendoy Typhoon Fund page on the MicroGiving website and [here](#) to read a KSL-TV article about Sister Bendoy and the campaign.

About DonorCommunity

DonorCommunity, Inc. is a cloud computing Software as a Service firm that helps nonprofit organizations create awareness, cultivate donors, reach new potential donors, engage their communities and raise funds year-round. DonorCommunity offers an all-in-one suite of fully-integrated Web applications for constituent relationship management, online auctions, online marketing, online donations, event management, personal fundraising, social networking and Web content management. The entire platform is furnished on a fixed-fee, annual subscription basis that includes unlimited users, training, support and free Website hosting. DonorCommunity is also active in the crowdfunding space through its MicroGiving.com subsidiary. For more information, visit www.DonorCommunity.com and “Like” us at www.facebook.com/DonorCommunity.

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